



Sell Trail's End Online!



Why sell online?

1. A great way to gain incremental sales by reaching family and friends who live far away.
2. Scouts can send emails from the website
3. Scouts can earn commissions year round.
4. A 70% return to Scouting.
 - 45% goes to the unit
 - 5% goes towards Scout prizes
 - 20% goes to Council for program improvements
5. Product is delivered directly to the consumer.



Leaders: Online selling is FAST! Just get started:

1. Leaders can go to <http://leaders.trails-end.com> to log in or create an account.
Leaders that had an account last season will need to re-register.
2. When registering, enter “popcorn” as the validation code and enter your unit number in a four digit format. Example: Pack 0038 or Pack 0007
3. Track your Scouts online sales anytime.
4. Scouts can Sell popcorn the traditional way (Take Order and Show-n-Sell) and online to qualify for the Trail's End National prize program:
 - \$1,500 sellers: Receive a \$50 Wal-Mart gift card.
 - \$2,500 sellers: Get enrolled in the Trail's End college scholarship program.
5. Sell \$250 online and start earning 10% in Amazon.com gift cards from Trail's End.

The \$1,000 Challenge: Sell \$1,000 online between September 15-November 15 and earn %15 in Amazon.com gift cards

*Online sales do not count towards the prize levels from Council's prize brochure